

PARTNER WITH THE BURN!

Labor Day Burn is heating up at Sequoyah Bay State Park September 4–5, 2026, and we're inviting businesses and organizations from across the region to be part of it.

Hosted by the Wagoner Lions Club, Labor Day Burn brings together championship BBQ, community activities, live entertainment, vendors, families, and competitors for a full Labor Day weekend at the lake.

The event features a sanctioned Rib Cook-Off Association competition, bringing talented cook teams from Oklahoma and surrounding states as they compete for prize money, recognition, and points toward the RCOA World Championships.

But we don't just want your logo. We want you involved.

Sponsor the event. Set up a booth. Bring your employees. Enter a team. Challenge another local business. Help us promote the weekend. There are plenty of ways to make your partnership fit your organization.

Most importantly, your partnership supports the Wagoner Lions Club and allows us to continue serving our community through vision assistance, scholarships, veterans programs, youth organizations and other local and Lions International service initiatives.



PARTNER WITH THE BURN

Put your business in front of competitors, families, visitors and community members from across the region.

Choose the partnership that fits your organization. The bigger the partnership, the bigger your presence.



BURN BOSS

\$5,000 PRESENTING PARTNER

- Premium positioning on Event Landing Page
- 5 branded sponsor posts on event social media
- Co-branded VIP Facebook Contest
- Premium 20' x 20' vendor space
- 2 premium banner displays
- People's Choice team entry included
- Opportunity to speak at Saturday Awards
- Sponsor shoutout at Saturday Awards
- Opportunity to include a promotional item or offer in participant/ competitor materials
- 3 complimentary Taster Kits
- First Right of Refusal for 2027

**Bring your team —
Competition Entry
Included**



SMOKE BOSS

\$2,500 PREMIER PARTNER

- Logo on event landing page
- 3 branded sponsor posts on event social media
- Sponsor name shoutout during Saturday Awards
- Priority 10' x 10' vendor space
- 2 banner displays
- People's Choice team entry included
- 2 complimentary Taster Kits
- Opportunity to include a promotional item or offer in participant/ competitor materials

Team Entry Included



PIT BOSS

\$1,500 FEATURED PARTNER

- Logo placement on Event Landing Page
- 2 branded sponsor posts on Wagoner Lions Club Social Media
- 10' X 10' premium vendor space
- 1 Banner display in high traffic event area
- People's choice team entry included
- 2 complimentary Taster Kits
- Opportunity to include a promotional item or offer in participant/ competitor materials

**Bring your crew —
People's Choice Team
Entry Included**

MORE WAYS TO PARTNER



FIRE KEEPER

\$1,000

- Logo + hyperlink on Event Landing Page
- 2 branded sponsor posts
- 10' x 10' vendor space
- People's Choice team entry included
- 1 complimentary Taster Kit



Team Entry Included

FLAME SPONSOR

\$750 | official BYO Steak Partner

- Naming recognition as Official BYO Steak Partner
- Logo + hyperlink on webpage
- Recognition from stage
- 10' x 10' vendor space
- Dedicated branded social media post



**Exclusive Event
Partnership**

COAL SPONSOR

\$500

- Logo + hyperlink on Event Landing Page
- 1 branded sponsor post
- 10' x 10' vendor space
- 1 complimentary Taster Kit



SPARK SPONSOR — \$200

Support the Burn and put your business in front of the competition.

✓ Corrugated sponsor signs displayed at two competition team cook sites

**DON'T JUST SPONSOR IT. BE PART OF IT.
COMPETE • CONNECT • VOLUNTEER • PROMOTE**

DON'T JUST SPONSOR IT. BE PART OF IT.

Want your employees or organization involved in the fun? Let's do it.

COMPETE

Put together a company team and enter People's Choice.

CONNECT

Set up a booth and meet attendees face-to-face.

VOLUNTEER

Bring your crew and serve alongside the Wagoner Lion's Club.

PROMOTE

Help us spread the word throughout the region.

HAVE SOMETHING ELSE IN MIND?

WE'RE HAPPY TO BUILD A PARTNERSHIP THAT MAKES SENSE FOR YOUR ORGANIZATION

CONTACT KATHY AT 918-906-7928

Company Name _____ Date _____

Address _____

City _____ State _____ Zip _____

Office Phone (____) _____ Cell (not published) (____) _____

Website _____ # of Volunteers company can provide: _____

Primary Contact _____ Title _____ Email _____

Labor Day Burn Partnership Levels

Burn Boss: \$5,000 Smoke Boss: \$2,500 Pit Boss: \$1,500

Fire Keeper: \$1000

Flame Sponsor: \$750 Coal Sponsor: \$500 Spark Sponsor: \$200

Checks made Payable to: Wagoner Lion's Club
Please send your Partner Application & payment by
August 21st for all opportunities
to Kathy Street c/o Wagoner Lions Club | PO BOX 262,
Wagoner OK, 74477
or contact Kathy at 918-906-7928