



# WAGONER LION'S CLUB 2026 LAKE VIEWS FESTIVAL



Greetings from the Wagoner Lions Club!

We are excited to share that planning is underway for our largest fundraiser of the year, Lake Views Festival, returning to the scenic shores of Sequoyah Bay State Park in Wagoner, Oklahoma, on April 24–25, 2026.

This year marks our 8th annual event, and we are building on its success with new partnerships, expanded experiences, and even more opportunities for businesses like yours to connect with the community. Through our continued partnership with Sequoyah Bay State Park, the weekend will be filled with family-friendly activities, great food, and lakefront fun.

Lake Views Festival proudly hosts one of the most prestigious cooking organizations in North America, the Rib Cook-Off Association (RCOA). This sanctioned competition draws elite teams from several surrounding states, all competing for awards, prize money, and points toward the World Championships.

One of the most anticipated elements of the weekend—and a favorite among attendees—is the People's Choice Competition. For 2026, we are excited to announce a brand-new twist:

The People's Choice Gumbo Cook-Off!

- Anything goes—as long as it's gumbo
- All entries must be prepared on-site
- The winning team earns bragging rights, \$500 CASH, and a custom trophy

We are also thrilled to introduce a cross-county partnership with T Johnny's Seafood & Cajun Market, who will be on-site promoting their popular Crawfish Festival while serving up crowd favorites like jambalaya and boudin. The Wagoner Lions Club will provide rice as part of the People's Choice tasting kits, bringing together local flavor, regional collaboration, and community fun.

Events like this would not be possible without the support of our sponsors and partners. Your partnership directly helps us:

- Provide free eye exams and eyeglass vouchers to community members in need
- Support the Oklahoma Eye Bank and cornea transplants
- Assist local veterans
- Support 4-H and FFA programs
- Award scholarships to high school seniors and college students committed to community service
- Contribute to Lions International initiatives, including diabetes prevention, vision preservation, and global disaster relief

We would love the opportunity to partner with you for Lake Views Festival 2026 and showcase your business while making a meaningful impact in our community.

Thank you for considering support of this incredible event and the mission of the Wagoner Lions Club.

Sincerely,

Krissy Jones

President, Wagoner Lions Club

# GET THE MOST OUT OF YOUR PARTNERSHIP BY CHOOSING ONE OF OUR MANY LEVELS AVAILABLE!

## **Grand Gumbo Pot Partner \$5,000**

- Premium positioning across Festival Landing Page
- Social media: 10 Branded sponsor posts
- Co-branded VIP Facebook contest
- Premium placement of 20' x 20' on-site vendor booth
- 3 Premium Banner Displays
- 1 complimentary competitor entry into People's Choice Contest
- Opportunity to speak at awards presentation on Saturday
- 3 Complimentary Taster Kits
- First Right of Refusal for next year's event at same sponsorship level



## **Chef's Special Partner \$2,500**

- Logo with hyperlink placed on Event Landing Page
- Priority placement of 10' x 10' on-site vendor booth
- 2 Banner Displays
- One complimentary competitor entry into People's Choice Contest
- 2 Complimentary Taster Kits

## **Bayou Kids Zone Partner \$1,500**

- A 10' x 10' on-site vendor booth
- 1 Banner Displayed @ Bayou Kids Zone
- Complimentary entry into People's Choice Contest
- Logo on any advertising for Bayou Kids Zone
- 2 Complimentary Taster Kits



## **Slow Simmer Partner \$1,000**

- Name and logo with hyperlink on Event Landing Page (People's Choice Contest)
- 2 Branded Sponsor Posts
- 1 Complimentary Entry into the People's Choice Contest
- 1 Complimentary Taster Kit
- 10X10 On Site Vendor Booth

## **Cruisin' the Bayou Partner \$750**

- Naming recognition as the official 'Car Show' Partner
- Logo Placement on Event Landing Page & Car Show Applications
- Recognition on Car Show signage
- one 10x10 on site Vendor booth in or near the car show area
- One branded social media post highlighting the Car Show Partnership



## **Roux Starter Partner \$500**

- Name and logo with hyperlink on the Event Landing Page
- 1 Branded Sponsor Post
- 1 Complimentary Taster Kit
- 10X10 On Site Vendor Booth

## **Bayou Banner Sponsor \$100**

- Corrugated sign displayed at each Team Location

# Lake Views Festival Partner Application

Company Name \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Billing Address if Different than Above \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Office Phone (\_\_\_\_) \_\_\_\_\_ Cell (not published) (\_\_\_\_) \_\_\_\_\_  
Website \_\_\_\_\_ # of Volunteers company can provide: \_\_\_\_\_  
Primary Rep \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
Additional Representatives:  
Rep \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
Rep \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
List at least (3) business categories or search words that you think best represent your company:  
(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_  
Who can we thank for referring you? (first & last name please) \_\_\_\_\_

## Lake Views Partnerships

### **PARTNERS**

**Grand Gumbo Pot: \$5,000 Chef's Special: \$2,500 Bayou Kids Zone: \$1,500  
Slow Simmer: \$1000  
Roux Starter: \$500 Bayou Banner: \$100**

Checks made Payable to: Wagoner Lion's Club  
Please send your Partner Application & payment by  
February 28th for all opportunities  
to Kathy Street c/o Wagoner Lions Club | PO BOX 262,  
Wagoner OK, 74477  
or contact Kathy at 918-906-7928

